Course title: Business Ethics / Management Ethics

30 hours

COURSE INSTRUCTOR: Jan F. Jacko, PhD, Jagiellonian University (Kraków, Poland, Europe). He is a philosopher (PhD in philosophy, second doctorate in humanistic management sciences) who specializes in ontology, semiotics, business ethics, management philosophy, and theory of visual arts (esp. theatre and painting). Other competences: a professional pantomime actor. Web-page: http://jacko.econ.uj.edu.pl/

COURSE DESCRIPTION: Provides an overview of management and business ethics. Moral values, human rights, ethical codes are addressed with consideration paid to current issues such as ethics of negotiations, globalization, teamwork, leadership, entrepreneurship and philosophical assumptions of business ethics. Opportunity to deliver an integrative group project. The course provides a room for discussions, oral presentations and debate.

ASSESSMENT: The course will be assessed by written exam. Students are expected to attend lectures.

OBJECTIVES: At the end of the course students should know how to use professional terminology and methods of business ethics.

CONTENT

1. What is business ethics?
   1.1. Ethics and morality
   1.2. The aims of ethics:
      1.2.1. Normative and descriptive aims
      1.2.2. Theoretical and practical (applied) aims
   1.3. The objectives of ethics: General and particular ethics
   1.4. Unclear methodology: Philosophy, psychology, sociology, theology of morality?
   1.5. Unclear sources of normative assumptions: Science, religion, ideology, private worldviews, cultural codes?
2. A short history of management/business ethics
3. Metaethics. Exemplary solutions
   3.1. Intrinsic versus extrinsic values
   3.2. Moral and legal norms
   3.3. Ethical subjectivism and objectivism
   3.4. Ethical relativism and realism
   3.5. Ethical rationalism and irrationalism
4. Ethics of business communication
   4.1. Differences and similarities between communication, influence and manipulation?
   4.2. Lying
      4.2.1. Lying versus understatement.
      4.2.2. Is lying allowed in specific situations?
   4.3. Negotiations
   4.4. Conflict solving
   4.5. Interview
   4.6. Counselling
5. Cases (discussion) – optional topics (students will select 5 topics)
   5.1. Innovation
   5.2. Globalization
   5.3. Teamwork
   5.4. Leadership
   5.5. Entrepreneurship
   5.6. Corruption
   5.7. Mobbing
   5.8. Advertisement
   5.9. Harassment
   5.10. Hating and haters at the Internet
   5.11. Social responsibility
   5.12. Social justice and its economical abuse

LITERATURE:


**Additional literature**


